

LYDNEY TOWN COUNCIL

Street Naming Policy

(Approved 10th July 2023: Review July 2026)

Lydney Town Council recognises that it does not have statutory powers relating to the naming and numbering of streets within the town.

These rest with The Forest of Dean District Council, which uses sections 17 and 19 of the Public Health Act 1925 for the purpose of naming streets. Please see 'Street Naming & Numbering Procedure' from the Forest of Dean District Council.

Street naming and numbering - Forest of Dean District Council

The Town Council is a consultee however and will use its influence wherever possible in pursuit of the objectives set out below.

Maintaining a comprehensive and high standard for street naming, numbering (or naming properties), specification and installation of street name plates is important as it allows:-

- Emergency services to find a property quickly delays can cost lives and money
- Post to be delivered efficiently
- Visitors to locate their destination
- Reliable delivery of goods and services
- Records of service providers to be kept in an efficient manner
- Public bodies able to work from one official address data base.
- Lydney Town Council would prefer street names to have some local relevance such as local geographical features or local historical connections. Names could include local sporting heroes, or similar, as an example.
- 2. It accepts street names used as part of a marketing strategy provided that they are not excessively over-stated.
- 3. It accepts (subject to 7 below) that there will be frequently used themes such as poets and trees, though it considers that these could be overused in the local area when determining street names.
- 4. It cautions against the use of names which are topical at the time of development but which people have difficulty in pronouncing and / or spelling in later years.

- 5. It does not favour names which relate to developers' personal friends or relatives ('Friends name' Close).
- 6. It does not favour names of other places which are no more distinguished than our own town (and sometimes less so) but whose use encourages the notion that they are more attractive.
- 7. The growing use of post codes may mean that the Post Office will no longer have as much difficulty as it has in the past with similar names in different areas of Lydney.

However, there is still scope for confusion for other people and organisations within the community, and we will continue to scrutinise new names under that criterion.

8. Lydney Town Council will continue to provide named suggestions to the Forest of Dean District Council, to enable the town's reputation to be further enhanced around the local area and further afield.